

AS ONE, WE CAN.

# ONE

OCEAN NETWORK EXPRESS

## CSR ACTIVITY REPORT

**Location:**  
Asia

**Region:**  
East Asia  
Regional HQ

**Period:**  
Oct 24

**Type of  
Activity:**  
Health and  
well-being

## Supporting Pinktober as ONE in East Asia!

October is Breast Cancer Awareness Month. In support of #ONEPinkRibbon, ONE East Asia organised a variety of pink ribbon activities in different offices to raise staff awareness of breast cancer and promote the importance of early detection. Explore activities held across East Asia below!



**EAS RHQ:** For the third year in a row, ONE East Asia showed support for Hong Kong Cancer Fund (HKCF)'s signature event Dress Pink Day. Colleagues wore pink and made a donation to HKCF to sponsor a pink recovery pack, which will be sent to the bedsides of breast cancer patients undergoing treatment. This year, around 60 pink recovery packs were sponsored!



**ONE Japan:** "PINK DAY" was held in our Tokyo, Osaka, Nagoya and Fukuoka offices. Colleagues were encouraged to wear pink or put on pink items to show support for the pink ribbon initiative. Besides learning more about breast cancer and related treatment through leaflets published by J.POSH (Japan Pink Ribbon of Smile and Happiness), colleagues also enjoyed pink ribbon cupcakes together!

**ONE CSR Site:**  
[one-line.com/csr](http://one-line.com/csr)

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**ONE Korea:** A breast cancer lecture and pink ribbon craft workshop was organised in the office for the second year. The instructors from the Pink Breast Self-Examination Association, who are breast cancer survivors, talked about what breast cancer is, the importance of early detection and how to do self-examinations with breast models. Participants also crafted cups with pink ribbon design together to show support and raise awareness of breast cancer.



**ONE Hong Kong and South China:** A health talk about breast and cervical cancer was organised in Shenzhen and Xiamen office, with about 100 colleagues across China joining onsite and online. The instructors from Shenzhen Maternity & Child Healthcare Hospital introduced the current stage and risk factors of breast and cervical cancers, provided insights on treatment, detection and prevention, and emphasized the importance of balanced diet and regular exercise in reducing cancer risk.

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